



# MY NAME IS CALEB LEE

## I'M A MULTIDISCIPLINARY GRAPHIC DESIGNER



My name is Caleb Lee and I'm a multidisciplinary creative designer based in Auckland. I work across multiple media platforms to produce creative and innovative design solutions to approach each project with the best technical implementations. I enjoy challenges and work to ensure the result is an engaged, rapid and responsive process of design.

### EDUCATION

**2013 Graduated with Honors in Visual Communication Design at Massey University College of Creative Arts.**

Graphic Design • Typography • Marketing • Video Media • Print Making  
Information Design • Photography

### REFERENCE

Reference list available on request.

### EXPERIENCE

#### Current - Lead Graphic Designer at T&G Global Ltd

Looking after all T&G consumer brands and T&G design elements. Creating, reviewing and advising designs across all T&G international markets, from Australasia, Asia, Europe to America, to ensure quality and consistency for every brand across each market.

T&G Global Ltd • JAZZ™ • Envy™ • Beekist™ • Classic™ • and others

#### Current - Serving as Church Media team

Creating and supporting with church events and promotions through print to video production.

#### Graphic Designer at Redfire Design agency

Developed fast pace style of working while gaining creative process and production knowledge through experience working with other creatives.

#### Freelance Designer

Owning the project from start to finish. Having my hand across from initial meetings to final manufacturing of the products.

#### Other experiences

Startup weekend • Social club co-founder • Cinematographer

### KEY SKILLS

Innovative ideas need creative solutions to come alive.

I have engaged in learning and working with many different design programmes/platforms over the years to continually evolve and approach design with the best technical implementations.

